

Jurich Anne Gomez – Camposano

UX Designer | Front-End Developer

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| Hi there!

Since 2008, I have been focusing on making the world wide web a better place. I have experience on web and application design and development, as well as business analyst experience which comes handy when it comes to understanding clients'/target audiences' needs.

I have years of experience in designing and building responsive user experiences that works across multiple platforms [desktop and mobile devices].

| Skills Summary

UX/UI Design

Enhancing user experience and interaction with the target audience in mind. Creating wire-frames and screen mock-ups using tools like Sketch App or OmniGraffle.

Web Development

Responsive Web Design, Bootstrap, Foundation (by Zurb) and other similar platforms, CMS [WordPress, Joomla], e-Commerce platforms

Digital & Print Assets

Page Banners, Marketing Ads [Google Ads, Facebook Campaigns, Mass Mailer Design] and Print Ads

Project Management

Project tracking from conception to deployment and support. Documentation writing to assist both development team and clients [Scope Document, Use-Case Scenario, Flowchart, Manuals]

Languages

Proficient in HTML, CSS with basic JavaScript and PHP knowledge

| Education

Bachelor of Science in Computer Science [2004-2008]

Angeles University Foundation

Angeles City, Philippines

| Experience

UX Designer – Colliers International [Jun 2016 – Present]

Seattle, Washington

- UX/UI design for new and existing tools and company assets, wire-framing and component mock-up used for project proposals
- Front-end development and design for various platforms [Site Core, SharePoint, Wordpress, etc.]

Front-End Developer and Graphics Designer – Paramo Group, Inc [2013 – Jun 2016]

Bothell, WA

- Web development: custom landing page design, web banners and digital assets, digital marketing web ads
- Prints: window sticker design [for automotive dealerships], in-house marketing brochures and flyers.

Business Analyst – Zeniark [Jul 2012 – Jan 2013]

Clark, Philippines

- Manage and track multiple projects for American and French IT clients; create necessary documentation, discuss with both clients and developers the requirements, specifications, bottlenecks, current status and other crucial sections of the web-based solution to be built
- Work as a Beta Testing Program Manager; create response-based reports and tackle issues suggested by the users and QAT personnel involved

- Serve as client liaison and manage updates for all projects worked on
- Work on web development, mass mailer design and construction and create graphics materials such as flyers and ads for marketing and advertising purposes

Web Designer – Doppler Internet [Feb 2012 – Jul 2012]

Philippines

- Create templates for Wordpress websites by using Photoshop for graphics design and scripting tools such as JavaScript, plus minor PHP when needed
- Design marketing emails and other graphics materials for advertising purposes

Web Developer, Project Manager – Zeniark [Jun 2008 – Feb 2012]

Clark, Philippines

- Build websites based on design or UI provided using PHP and JavaScript;
- Create various web tools and apps for in-house use
- Manage and update ZenCart and Joomla based websites
- Edit and create How-To videos and tutorials for a client using Corel and ULead
- Do cross-browser checks on websites and online applications
- Train for Project Management post (and later attained said position); manage and track multiple projects, communicate with clients and developers involved, gather and research requirements, create technical documentation and user-manuals.